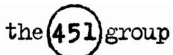


Recent Clients



Better Positioning

Investors need information to be specifically tailored to what they care about.

After reviewing 17,000+ company presentations we know best practices and how to apply them.

R2 will help make your positioning far more effective with investors, employees, suppliers & customers.

Advisory

R2 actively engages as a virtual member of your advisory team.

Our job isn't just to make your current investment story clearer but also find ways to improve it.

R2 not only identifies opportunities but goes further to help make them happen and realize the benefits.

Sample Readers

Buy Side

Citadel
Lowes
Investco
Blackrock
HSBC
Ares
RBC
Goldman
Apollo
Aegis
Wells Fargo
Chatham
JP Morgan
Cannell
DE Shaw
Alliance
Fidelity
SAC

Sell Side

Canaccord
Goldman
UBS
Deutsche Bank
Barclays
Jefferies
Morgan Keegan
JP Morgan
RBC
Cowen
Citi
Sterne Agee
Think Equity
Morgan Stanley

Independent Authority

Information about the market, products, competition, management quality and valuation needs to be produced by an independent source.

We complement IR and other efforts that are often discounted by investors.

R2 provides fact-based research and conclusive valuation work leaving opinions and biases behind.

Unlimited Audience

Hundreds of institutions (both buy and sell side) access R2 on Bloomberg, Thomson Reuters, CapitalIQ and FactSet.

The internet, social networks and online financial sites extend our reach to tens of thousands of individuals and prospective investors.

Being open gives us the opportunity to distribute our work everywhere.

Costs:

Full Advisory: \$7.5K/qtr - Best for dynamic businesses in fast moving markets that need ongoing support and coverage.

Partial Advisory: \$5K/qtr - Designed for companies that need periodic assistance and less frequent updates.

Private Company: \$5K/six-months - Includes all the investment positioning advisory work but fewer written deliverables. [All the above have optional performance fees that can be used to support capital raising and/or business development.]

Want a sample of our expertise applied to your company? We also offer quick review and feedback service based on your current positioning. Just visit our website to take the next step: <http://www.research2zero.com/companies>